

**MANGALORE UNIVERSITY**

**Bachelor of Business Administration (B.B.A.) Degree Programme**

**Semester-wise Course List**  
**[Choice Based Credit System (CBCS)]**  
(From 2019 Batch onwards)



Fifth Semester B.B.A.							
Group & Course Details		Instruction Hrs./Week	Duration of the Exam	Marks			Credits
				IA	Sem Exam	Total	
Group I : Core Courses							
BBABMC331	Commercial Law	05	03	25	100	125	03
BBABMC332	Cost Accounting	05	03	25	100	125	03
BBABMC333	Event Management and Public Relations	05	03	25	100	125	03
BBABMC334	Export Management	05	03	25	100	125	03
Specialization I : Course I							
BBABMCE335	Working Capital Management	05	03	25	100	125	03
Specialization II : Course I							
BBABMCE336	Retail and Service Marketing	05	03	25	100	125	03
Total		30	---	150	600	750	18