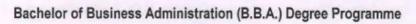
MANGALORE UNIVERSITY





Semester-wise Course List [Choice Based Credit System (CBCS)]

(From 2019 Batch onwards)

	Fifth S	emester B.B.	A.				
Group & Course Dataile		Instruction Hrs./Week	Duration of the Exam	Marks			
				IA	Sem Exam	Total	Credits
	Group	: Core Cours	es				
BBABMC331	Commercial Law	05	03	25	100	125	03
BBABMC332	Cost Accounting	05	03	25	100	125	03
BBABMC333	Event Management and Public Relations	05	03	25	100	125	03
BBABMC334	Export Management	05	03	25	100	125	03
Specialization I	: Course I						
BBABMCE335	Working Capital Management	05	03	25	100	125	03
Specialization I	I : Course I						
BBABMCE336	Retail and Service Marketing	05	03	25	100	125	03
	Total	30		150	600	750	18