

MANGALORE UNIVERSITY

Bachelor of Business Administration (B.B.A.) Degree Programme

Semester-wise Course List [Choice Based Credit System (CBCS)] (From 2019 Batch onwards)



Third Semester B.B.A.							
Group & Course Details		Instruction Hrs./Week	Duration of the Exam	Marks			Credits
				IA	Sem Exam	Total	
Group I : Core Courses							
BBABMC232	Organizational Behavior	04	03	20	80	100	02
BBABMC233	Marketing Management	04	03	20	80	100	02
BBABMC234	Business Statistics & Mathematics	04	03	20	80	100	02
BBABMC235	Income Tax	04	03	20	80	100	02
BBABMC236	Corporate Accounting-I	04	03	20	80	100	02
Group II : Elective Course							
BBABMCE237	Executive Development & Soft Skills	02	02	10	40	50	01
Group III : Foundation Courses							
[Compulsory Foundation Courses]							
Language I							
BBAENL231	English Language	04	03	20	80	100	02
Language II (Any one)							
BBAKAL231	Kannada Language	04	03	20	80	100	02
BBAHDL231	Hindi Language						
BBASKL231	Sanskrit Language						
[Elective Foundation Course]							
BBAGEF231	Gender Equity	02	02	10	50	50	01
Group IV : Co-curricular and Extra-curricular Activities							
BBACCE231	Co-curricular and Extra-curricular Activities	02	---	50	---	50	01
Total		34	---	210	640	850	17