

**MANGALORE UNIVERSITY**

**Bachelor of Business Administration (B.B.A.) Degree Programme**



**Semester-wise Course List  
[Choice Based Credit System (CBCS)]  
(From 2019 Batch onwards)**

<b>Third Semester B.B.A.</b>							
<b>Group &amp; Course Details</b>		<b>Instruction Hrs./Week</b>	<b>Duration of the Exam</b>	<b>Marks</b>			<b>Credits</b>
				<b>IA</b>	<b>Sem Exam</b>	<b>Total</b>	
<b>Group I : Core Courses</b>							
BBABMC232	Organizational Behavior	04	03	20	80	100	02
BBABMC233	Marketing Management	04	03	20	80	100	02
BBABMC234	Business Statistics & Mathematics	04	03	20	80	100	02
BBABMC235	Income Tax	04	03	20	80	100	02
BBABMC236	Corporate Accounting-I	04	03	20	80	100	02
<b>Group II : Elective Course</b>							
BBABMCE237	Executive Development & Soft Skills	02	02	10	40	50	01
<b>Group III : Foundation Courses [Compulsory Foundation Courses]</b>							
<b>Language I</b>							
BBAENL231	English Language	04	03	20	80	100	02
<b>Language II (Any one)</b>							
BBAKAL231	Kannada Language	04	03	20	80	100	02
BBAHDL231	Hindi Language						
BBASKL231	Sanskrit Language						
<b>[Elective Foundation Course]</b>							
BBAGEF231	Gender Equity	02	02	10	50	50	01
<b>Group IV : Co-curricular and Extra-curricular Activities</b>							
BBACCE231	Co-curricular and Extra-curricular Activities	02	---	50	---	50	01
<b>Total</b>		<b>34</b>	<b>---</b>	<b>210</b>	<b>640</b>	<b>850</b>	<b>17</b>