

7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust

Electronic waste, the world's fastest-growing domestic waste stream, driven mainly by higher usage levels of electrical and electronic devices, have shorter life cycles and limited repair options. Canara College believes in go green - campus clean. The institution's important activities have less impact on the environment, as the college has been producing less waste.

Our college, under the aegis of the department of Business Management, initiated E-Waste Management – The Human Link, an E waste management awareness campaign on July, 6, 2015 to create awareness among public about safe disposal of e-waste. The objective of this initiative is to create awareness about e-waste and encourage students and public to reduce, reuse and recycle e waste as part of go green -campus clean initiative.

As part of the programme, students visited every classroom, and displayed posters on collection of e waste on the class as well as college notice boards. E waste management team visited classrooms, departments and e waste collection points for the safe disposal of calculators, batteries, computers, and mobile phones. The e-waste management team collected the major e-waste such as written off instruments/ equipment's, CRTs' Printers and computers in 2015-16 academic year.

Electronic gadgets, circuits, kits have been written off on regular basis and then it is sold out to buyers. All the miscellaneous e-waste such as CDs, zinc-carbon and lithium batteries, fluorescent bulbs, PCBs, and electronic items are collected from every classroom, department and office and delivered for safe disposal. Useful parts of electronic gadgets like resistors, inductors, diodes, transistors, thermostats etc have been removed from gadgets for reuse in practical.

Environment consciousness is reflected in the heart of college and the initiative of E-Waste Management – The Human Link, is one of the best practices of the institutions, that not only manages e waste, but also a successful step towards mitigate global warming. College management's overriding motive is to preserve the college's pristine purity and elegance, and also to provide a comfortable environment for academic and non-academic pursuits.